

ABSTRAK

Pengaruh Intensitas Penggunaan Media Sosial Terhadap Kualitas Murajaah Hafalan Siswi Madrasah Aliyah Jamilurrahman Yogyakarta Tahun Ajaran 2025/2026

Oleh: Noviatuzzahro Kadariyyah

Penelitian ini dilatarbelakangi oleh penggunaan media sosial di kalangan remaja yang berpotensi mempengaruhi kualitas *murajaah* hafalan Al-Qur'an. Penelitian ini bertujuan untuk mengetahui tingkat intensitas penggunaan media sosial, kualitas *murajaah* hafalan, serta pengaruh antara kedua variabel tersebut pada siswi Madrasah Aliyah Jamilurrahman Yogyakarta. Penelitian ini menggunakan pendekatan kuantitatif dengan desain korelasional. Populasi penelitian berjumlah 123 siswi dengan sampel sebanyak 94 siswi yang diambil menggunakan teknik *Proportionate Stratified Random Sampling*. Data dikumpulkan melalui angket yang telah diuji validitas dan reliabilitasnya, kemudian dianalisis menggunakan regresi linear sederhana dengan bantuan SPSS 26.

Hasil penelitian menunjukkan bahwa intensitas penggunaan media sosial berada pada kategori sedang dengan nilai *mean* sebesar 70,06, dan kualitas *murajaah* hafalan juga berada pada kategori sedang dengan nilai *mean* sebesar 55,00. Hasil uji hipotesis menunjukkan adanya pengaruh negatif yang signifikan antara intensitas penggunaan media sosial terhadap kualitas *murajaah* hafalan dengan nilai korelasi sebesar -0,299 dan signifikansi $0,003 < 0,05$. Koefisien determinasi menunjukkan bahwa pengaruh sebesar 9%, sedangkan 91% dipengaruhi oleh faktor lain di luar penelitian ini.

Berdasarkan hasil tersebut, semakin tinggi intensitas penggunaan media sosial, maka kualitas *murajaah* hafalan cenderung menurun. Implikasi dari penelitian ini menunjukkan pentingnya pengelolaan waktu dan kontrol penggunaan media sosial pada siswi agar aktivitas *murajaah* hafalan tetap terjaga dengan baik. Selain itu, penelitian ini diharapkan dapat menjadi bahan evaluasi bagi pihak sekolah, guru, dan orang tua dalam membimbing serta mengawasi penggunaan media sosial agar tidak mengganggu kualitas hafalan Al-Qur'an peserta didik..

Kata kunci: Media Sosial, Kualitas *Murajaah*, Hafalan Al-Qur'an

ABSTRACT

The Influence of Social Media Usage Intensity on the Quality of Hizf Murajaah among Female Students of Madrasah Aliyah Jamilurrahman Yogyakarta Academic Year 2025/2026

By: Noviatuzzahro Kadariyyah

This research was motivated by the use of social media among adolescents which potentially affects the quality of Qur'an memorization review (murajaah). The purpose of this study was to determine the level of social media usage intensity, the quality of Qur'an memorization review, and the influence between these two variables among female students of Madrasah Aliyah Jamilurrahman Yogyakarta. This study employed a quantitative approach with a correlational design. The population consisted of 123 female students, with 94 students selected as the sample using the Proportionate Stratified Random Sampling technique. Data were collected through questionnaires that had been tested for validity and reliability, and were analyzed using simple linear regression with the assistance of SPSS 26.

The results showed that the intensity of social media usage was in the moderate category with a mean score of 70.06, while the quality of Qur'an memorization review was also in the moderate category with a mean score of 55.00. The hypothesis testing indicated a significant negative effect between the intensity of social media usage and the quality of Qur'an memorization review, with a correlation value of -0.299 and a significance value of $0.003 < 0.05$. The coefficient of determination showed that the effect was 9%, while the remaining 91% was influenced by other factors outside this study.

Based on these findings, the higher the intensity of social media usage, the lower the quality of Qur'an memorization review tends to be. The implication of this study highlights the importance of time management and controlling social media usage among students in order to maintain the quality of their memorization review activities. In addition, this research is expected to serve as an evaluation material for schools, teachers, and parents in guiding and supervising social media usage so that it does not interfere with students' Qur'an memorization quality.

Keywords: *Social Media, Murajaah Quality, Al-Qur'an Memorization.*